

Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
Semester 1			
	BUACC1508 OR BUACC1000	Principles of Accounting and Finance Fundamentals of Accounting and Finance	
	BUECO1509 OR BUECO1300	Principles of Economics Introduction to Economics	
	BUENT1501 OR BUMGT1101	Creativity and Innovation Entrepreneurship and Innovation	
	BUMGT1501 OR BUMGT1100	Management Principles Introduction to Management	
Semester 2			
	BUENT1501 OR COOPC1023	Creativity and Innovation Professional Identity (Business)	
	BULAW1502 OR BUACC 1001	Fundamentals of Law Fundamentals of Law	
	BUMKT1501 OR BUMKT1200	Introduction to Marketing Introduction to Marketing	EX: SPMAN1002
	STATS1000	Statistical Methods	

* It is expected most students will have already done the units in bold. However, where they have not passed the bolded unit they should do the equivalent unit which is listed underneath. The bolded units are no longer being offered. STATS 1000 is still being offered.

Second Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
Semester 2			
		Major Specialisation	

 Major Specialisation

 Elective

 Elective

Third Year	Unit Code	Unit Name	Unit Rules
Semester 1			
		Major Specialisation	
		Major Specialisation	
	BUENT3705	Work Integrated Learning: Industry Based Case Studies	PR: At least 120 credit points from ANY subject-area at any level
		Elective	
Semester 2			
		Major Specialisation	
		Elective	
		Elective	

Co-operative Experiential Learning

COOPC2023 Experiential Learning (Business) – 60 days paid placement

*Interested students can contact co-op@federation.edu.au

Specialisation list1

MAJORS	
MANAGEMENT	
Unit Code	Unit Name
	BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV2003 Behaviour in Workplace (in semester 2)
BUMGT2621	Business Communications

BUMGT2622	Work Futures
BUMGT2623	Leading Organisations
BUHRM3706	Employment Practice
BUMGT 3702	Strategic Management
BUMGT3704	Managing Change

MARKETING

Unit Code	Unit Name
	BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV2003 Behaviour in Workplace (in semester 2)
BUENT2635	Entrepreneurship and New Venture Creation
BUMKT2602	Consumer Behaviour
BUMKT2603	Marketing Research
BUMKT3701	Marketing Communication
BUMKT3709	Marketing Strategy
BUMKT3708	Social Media Marketing

BANKING AND FINANCE

Unit Code	Unit Name
	BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV2003 Behaviour in Workplace (in semester 2)
BUACC2613	Management Accounting 1
BULAW1503	Commercial Law
BUACC2604	Business Information Systems
BUACC3722	Banks and Financial Institutions
BUACC3721	Investments and Portfolio Management
BUACC3701	Financial Management

Additional Information

This program structure applies to continuing students who commenced in 2023 or prior.

- No more than 10 introductory (level 1) courses to be completed.
- It is possible for students who have a VET qualification to seek credit for their qualification. Students entering the course with a VET Diploma (AQF Level 5) in a recognised Business field will be awarded up to 8 credits (33%) into the BI5. Students seeking credit for a Federation University TAFE VET Advanced Diploma (AQF Level 6) in the future will be awarded up to 12 credits (50%) into the BI5.
- No more than 7 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.

Glossary

Semester: designated teaching period.

PR: Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

CO: Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

EX: Exclusion, a unit/s that may not be taken.