

## New Business Accelerator

It's never been more important for businesses to stay ahead of the curve. Flexibility, agility and adaptability are key in the changing business environment, especially as the world adapts to the ramifications of COVID-19.

The New Business Accelerator is a new team within Federation University. It specialises in fast-tracking skills development and educational offerings to help your business get ahead, quickly.

The team is here to help your business align with industry trends and skill demands, increase employees' motivation and retention, improve staff efficiency, amplify and enhance existing skillsets – keeping your business fresh and competitive and able to take advantage of opportunities in local, regional, national and international markets.

We bring you the best of our regional business knowledge and experience with the ability to tailor our offerings to your region's needs.

Through a partnership with Federation University's New Business Accelerator, you'll find yourself at the forefront of changing talent and industry demand.

# What we do?

## Accelerate

We provide you with the opportunity to rethink and transform the delivery of teaching and learning beyond incremental change through the delivery of agile processes that integrate and align with your strategic vision.

## Innovate

We provide new, creative ways to bring learning to people, grounded in solid learning principles. Taking the latest innovations in industry, education and technology, we design and deliver learning that will empower you and your organisation now and into the future.

## Support

We listen, support and co-design to your needs. We take a strategic, whole of organisation approach to designing and delivering forward thinking, engaging learning and training solutions, ensuring we are there to support you at every stage of this journey together.

## Customise

We know every organisation is unique and so is the learning. We design and develop education specifically to meet the challenges and goals of your organisation – whether that be a short workshop, an industry-specific microcredential, or a new innovative edu-tourism experience.

## Transform

We'll work with you on the most suitable delivery mode: online or face-to-face learning, or a blend of the two. We transform learning experiences into authentic, practical takeaways that learners can use on the job.

## Digitalise

We are experienced in best practice training and learning technology options that strengthen impact and sustainability of learning solutions, incorporating experiences such as augmented or virtual reality.

**Accelerate  
with us!**

[newbusinessaccelerator@federation.edu.au](mailto:newbusinessaccelerator@federation.edu.au)





## Case Study

# Commerce Ballarat Innovation in Business

## Their challenge

Connecting with small to medium-sized businesses to help them leverage and maximise new opportunities post COVID-19.

COVID-19 accelerated the need for a new kind of growth and change in many aspects of the business landscape: new operational environments, shifts in consumer behaviour and emerging challenges of supply chain management. Commerce Ballarat was looking for a solution to provide their partners with knowledge and tools to become constructive and reflective agents of these changes.

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## Our approach

We created a series of bespoke workshops to bring an innovative mindset to the participants and allow them to gain practical skills to facilitate creativity and enhance innovation. Combining Federation Business School's expertise in creativity and lifelong learning with external specialised knowledge in transformative policy and social change processes, we were able to develop a highly engaging and interactive face-to-face workshops with digital back-up options.

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## The result

Participants were able to practice generating unique and effective ideas, practices, and solutions. They could exercise team-based problem solving to ensure creative and applicable outcomes. Meeting other professionals from industry allowed them to explore alternative perspectives and develop new connections.

“Federation University was the perfect choice for the development of a customised series of Innovation in Business workshops with a face-to-face and digital option.

The New Business Accelerator team approached our request from a best practice perspective, tailoring it to our needs and offering new, applicable tools and insights in their delivery, with impact.

These workshops help regional businesses be more resilient, driving and leveraging innovations productively.”

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**Jodie Gillett**  
CEO, Commerce Ballarat

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# Federation University

With campuses across five regions of Australia and fascinating research locations such as Nanya Station in far western New South Wales, we are Australia's leading regional university transforming lives and enhancing communities.

## Our vision

We provide innovative and integrated lifelong learning, job skills and impactful research that enable people and communities to prosper locally, regionally and globally.

### Excellent

We pursue continuous improvement and excellence in everything.

### Relevant

We regularly renew our activities to ensure their relevance.

### Empowering

We create an environment of opportunities, trust, fairness and respect, taking informed risks in pursuit of shared goals.

### Innovative and agile

We innovate to transform. We are agile and responsive to emerging opportunities.

*Strategic Plan 2021-2025*

# \$700m

Federation University Technology Parks generate \$700 million in annual economic activity, including 4,712 full time equivalent jobs<sup>†</sup>

<sup>†</sup> [btp.federation.edu.au](http://btp.federation.edu.au)

# \$99m

Federation University students spent approximately \$99 million in their campus regions<sup>#</sup>

Federation University is part of the Regional Universities Network (RUN), comprising 7 universities sharing commitment to transforming their regions

# 69%

of employed bachelor level graduates

# 64%

of employed postgrad level graduates

remain in a regional area for work. (This compares to only 24% for non-RUN bachelor-level graduates and 27% of non-RUN postgraduate-level graduates.)<sup>#</sup>

<sup>#</sup> *Nous Group/Centre for Policy Studies for the Regional Universities Network, Economic Impact Study 2020*

## Connect with us:

[newbusinessaccelerator@federation.edu.au](mailto:newbusinessaccelerator@federation.edu.au)

[Federation.edu.au](http://Federation.edu.au)

1800 333 864 (1800 FED UNI)

International: +61 3 5327 9018

[#feduni](https://twitter.com/feduni) /[feduniaustralia](https://www.facebook.com/feduniaustralia)



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