

## Enrolment Course Structure

Course Code – BI5

Course Name – Bachelor of Business

First Year	Unit Code	Unit Name	Unit Rules
<b>Semester 1</b>			
	<b>BUACC1508</b> OR BUACC1000	<b>Principles of Accounting and Finance</b> Fundamentals of Accounting and Finance	
	<b>BUECO1509</b> OR BUECO1300	<b>Principles of Economics</b> Introduction to Economics	
	<b>BUENT1501</b> OR BUMGT1101	<b>Creativity and Innovation</b> Entrepreneurship and Innovation	
	<b>BUMGT1501</b> OR BUMGT1100	<b>Management Principles</b> Introduction to Management	
<b>Semester 2</b>			
	<b>BULAW1502</b> OR BUACC1001	<b>Fundamentals of Law</b> Fundamentals of Law	
	<b>BUMKT1501</b> OR BUMKT1200	<b>Introduction to Marketing</b> Introduction to Marketing	<b>EX: SPMAN1002</b>
	<b>COOPC1023</b> OR COOPB1001	<b>Professional Identity (Business)</b> Professional Identity (Business)	
	STATS1000	Statistical Methods	

\* If students have not completed/passed the units in bold they should do the equivalent unit listed underneath, as the bolded units are no longer being offered. COOPC 1023 and STATS 1000 are still being offered.

Second Year	Unit Code	Unit Name	Unit Rules
<b>Semester 1</b>			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
<b>Semester 2</b>			
		Major Specialisation	
		Major Specialisation	

Elective

Elective

Third Year	Unit Code	Unit Name	Unit Rules
<b>Semester 1</b>			
		Major Specialisation	
		Major Specialisation	
		Elective	
		Elective	
<b>Semester 2</b>			
	COOPC2003	Co-operative Placement (Business)	<b>PR:</b> Minimum 105 credit points <b>EX:</b> BUGEN3751 & BUGEN3752 & SCCOR3003 & SCCOR3014
	OR		
	COOPC2001	Community Impact Project	<b>PR:</b> 120cp
		Major Specialisation	
		Elective	
		Elective	

## Bachelor of Business Major Sequences

### MANAGEMENT

BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV 2003 Behaviour in the Workplace (in semester 2)

BUMGT 2621	Business Communications
BUMGT 2622	Work Futures
BUMGT 2623	Leading Organisations
BUHRM 3706	Employment Practice
BUMGT 3702	Strategic Management
BUMGT 3704	Managing Change

## MARKETING

BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV 2003 Behaviour in the Workplace (in semester 2)

BUENT 2635	Entrepreneurship and New Venture Creation
BUMKT 2602	Consumer Behaviour
BUMKT 2603	Marketing Research
BUMKT 3701	Marketing Communication
BUMKT 3709	Marketing Strategy
BUMKT 3708	Social Media Marketing

## BANKING AND FINANCE

BAXDC 2004 Applied Ethics in Contemporary Societies or BUMGT 1103 Contemporary Human Resource Management (in semester 1) or BEHAV 2003 Behaviour in the Workplace (in semester 2)

BUACC 2613	Management Accounting 1
BULAW 1503	Commercial Law
BUACC 2604	Business Information Systems
BUACC 3722	Banks and Financial Institutions
BUACC 3721	Investments and Portfolio Management
BUACC 3701	Financial Management

## Additional Information

- This program structure applies to continuing students who commenced in 2024.
- No more than 10 introductory (level 1) courses to be completed.
- It is possible for students who have a VET qualification to seek credit for their qualification. Students entering the course with a VET Diploma (AQF Level 5) in a recognised Business field will be awarded up to 8 credits (33%) into the BI5. Students seeking credit for a Federation University TAFE VET Advanced Diploma (AQF Level 6) in the future will be awarded up to 12 credits (50%) into the BI5.
- No more than 7 general elective courses from other FedUni schools are to be completed.
- While students are encouraged to complete more, a minimum of five level three courses (3700 or 3500 range) are to be completed.

TEQSA have advised that, in accordance with B1.1.3 of [Higher Education Standards Framework \(Threshold Standards\) 2021](#) all Higher Education Providers are required to show their TEQSA Provider number and Provider Category on all relevant public material. ITS have ensured that our website and email signature templates have been amended to ensure compliance and have provided a knowledge article to assist you to update your signatures. Marketing are working to update the brand library and all social media accounts.

## Glossary

**Semester:** designated teaching period.

**PR:** Pre-requisite, a unit/s that must be completed prior to undertaking another unit.

**CO:** Co-requisite, a unit/s that must be completed simultaneously, or prior to, undertaking another unit.

**EX:** Exclusion, a unit/s that may not be taken.