



Understanding the Federation University Australia Foundation and Federation Alumni

What will this session cover?

- What you can do to support the Federation University Australia Foundation
- Easy steps to support the Foundation to grow
- Practical tools to help you when speaking to people who might have an interest in supporting Federation University's mission.
- How to work closely with Federation Alumni to grow your alumni network, hold alumni events and identify prominent alumni.

What is the Foundation?

- The Foundation is the University's fundraising arm which was launched in 2010.
- It is classified as a Deductible Gift recipient (DGR) charity. This means that all donations over \$2 must be processed through the Foundation, to provide a tax deductible gift receipt.
- All external funding for scholarships, awards, prizes etc. must be processed through the Foundation to ensure the correct legal receipting is provided.
- www.federation.edu.au/foundation



What does the Foundation do?

- Seek funding from individuals or organisations to support scholarships for our students.
- Awards scholarships to students who experience financial hardship or disadvantage
- 100% of the money donated to the Foundation goes directly to students.

What you can do to support the Foundation?

- Provide introductions to potential donors.
- Work together to identify areas of need and potential funding.
- Donate to the Foundation.

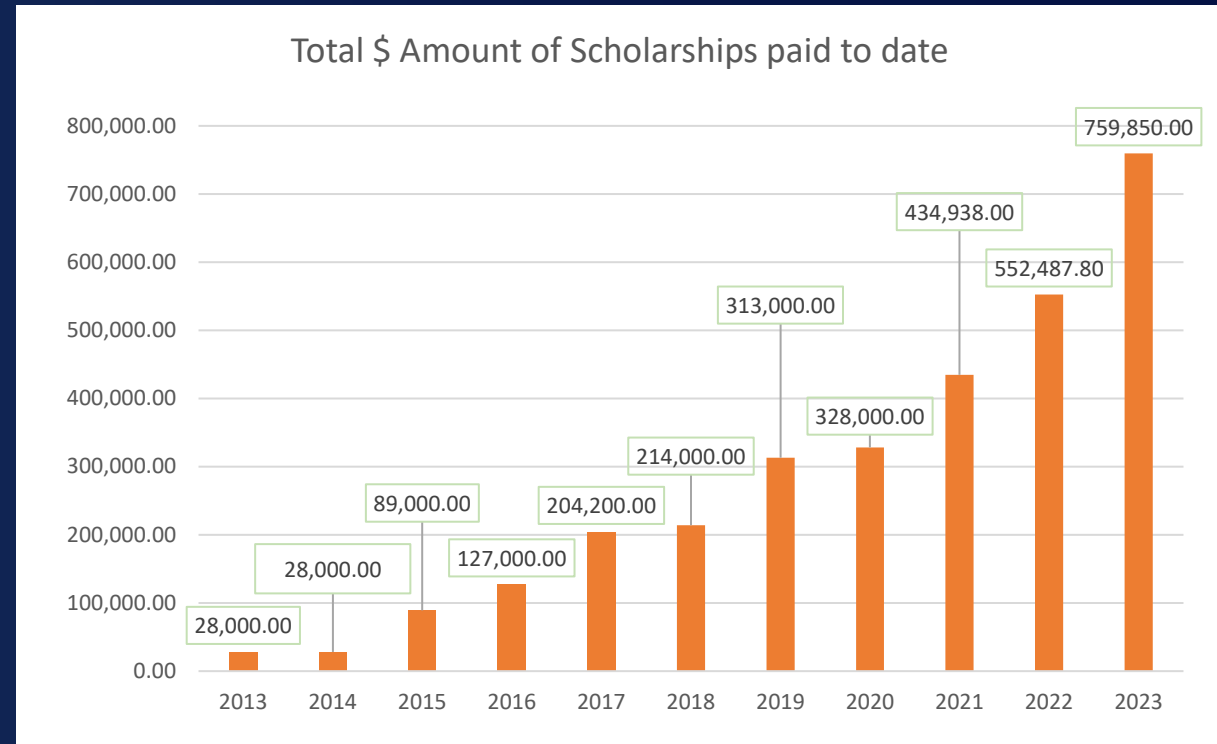
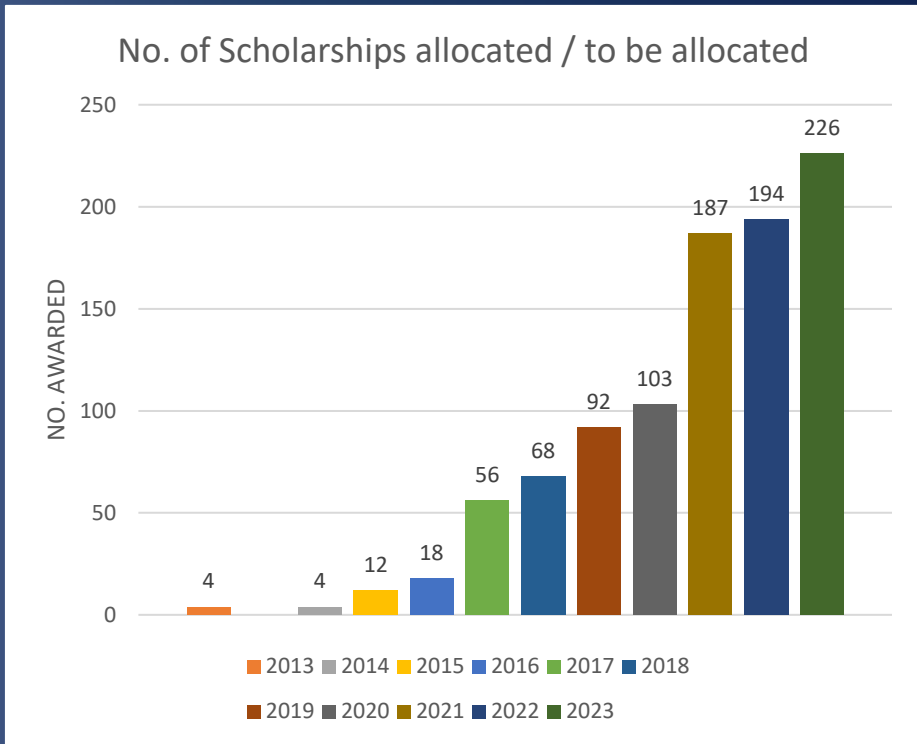
Working with donors

- **Our role is to decipher what they want to support**
 - Value of the scholarship
 - Domestic / International
 - Campus
 - Degree studies
 - Commencing / continuing student
 - Summer work or placement etc.
 - Develop Scholarship Agreement
- **- Foundation events held annually in May**
 - Provide recipient feedback
 - Provide reports as required

Foundation options

- **We receive funding through:-**
 - **Annual Appeal**
 - **Staff Giving**
 - **Council remuneration**
 - **Named Scholarships**
 - **Chancellor's Circle**
 - **Bequests**

Current endowment: \$3.4 million



Total: 964

Over \$3 million

Questions?



Understanding Federation Alumni

Definition of Alumni

At Federation University, alumni membership is free to any one or combination of the following:

- Graduates of Federation University or an antecedent institution (i.e. students who have completed a course for which a sealed award is/was given, including Certificate I through to postgraduate qualifications);
- Past students of Federation University or an antecedent institution who have completed a non-award short program;
- Individuals who have successfully completed a subject, unit or module of any Federation University course (including current students);
- Current Federation University staff members;
- Former staff members of Federation University or an antecedent institution; and
- Friends of the University (eg current and past Council members, honorary doctorates etc)

How do graduates join Federation Alumni

- **Recent graduates**

Alumni Office run a Graduate 2 Alumni process to convert their home or other email address to alumni email address, and create their account.

- **Older graduates**

Update details on the Alumni website:

[Alumni details and involvement opportunities - Federation University Australia](#)

- **We require:**

Personal email address for each alumni

Lose access to the student email within 3 months

How can you capture an alum's details?

- All details must be provided to the Alumni Office to ensure everything is in the overall University database.

Details required:

Family name

First name

Former name/s

Date of birth

Personal email address

Degree / course studied

If they wish to volunteer, attend events or mentor

Alumni enquiries

- All enquiries should be forwarded to the Alumni Office.

Main queries:-

Academic transcripts

Access to myAlumni Centre

Education verifications

Graduation

myAlumni Centre

- All Alumni can be given access to myAlumni Centre by contacting the Alumni Office.

Within myAlumni Centre, they can:-

Apply and pay for an academic transcript

Apply for Alumni Library membership

Donate to the Foundation

Search and connect with fellow alumni

How you can help build the Alumni network?

- Find our lost alumni
(Over 123,000 alumni with only approximately 45,000 contactable alumni)

- Share any contact details with the Alumni Office

- Encourage alumni to:-

Connect with Federation Alumni

Be actively involved – mentoring / ambassador etc.

- Profile them for the alumni newsletter and our website

What makes a success story?

- Any alumni who have done well since graduating
- We are looking for alumni for marketing and student recruitment purposes

Alumni - Philanthropy

- Identify alumni that may be interested in supporting fundraising at the University through scholarships for our students.

Alumni Awards

- Alumni of the Year
- Young Alumni of the Year
- International Alumni of the Year
- Aboriginal and Torres Strait Islander Alumni Award
- Alumni Award for Community Service
- Distinguished Alumni
- Distinguished Alumni Award (Posthumous)

To be considered for an alumni award, nominations should be based on one or more of the following categories:

- Outstanding professional achievement
- Outstanding academic or research achievement
- Outstanding service to Federation University Australia or its predecessor institutions
- Outstanding service to the community

Questions ?